

# PSJ3

## Exhibit 135



ORTHO-MCNEIL JANSSEN  
SCIENTIFIC AFFAIRS, LLC

Date: December 21, 2007

Tracking #

Activity Title:

Are your Patients Getting the Care they Need and Deserve?

Activity Component:

AAPM Seminar and Webcast

		PROGRAM COSTS			REQUESTED FUNDING FROM OMJSA		
	Category	# of Units or Total Hours	Cost Per Unit (Specify)	Total Cost of Program	# of Units or Total Hours	Cost Per Unit (Specify)	Requested funding amount
Management Fees	Editorial Development	48	\$900	\$ 43,200	48	\$900	\$ 43,200
	Graphic Development and Layout	1	\$2,000	\$ 2,000	1	\$2,000	\$ 2,000
	Project/Agency Management	1	\$40,758	\$ 40,758	1	\$40,758	\$ 40,758
	Venue Selection and Coordination			\$ -			\$ -
	Speaker/Faculty Coordination			\$ -			\$ -
	Participant/Audience Coordination			\$ -			\$ -
	On-Site Time (Live)			\$ -			\$ -
	Other Production staff	12	\$900	\$ 10,800	12	\$900	\$ 10,800
	<b>Subtotal</b>			<b>\$ 96,758</b>			<b>\$ 96,758</b>
Honoraria	Honoraria - Chairperson	1	\$4,000	\$ 4,000	1	\$4,000	\$ 4,000
	Honoraria - Faculty	12	\$1,000	\$ 12,000	12	\$1,000	\$ 12,000
	Other*			\$ -			\$ -
	<b>Subtotal</b>			<b>\$ 16,000</b>			<b>\$ 16,000</b>
Faculty Travel Expenses	Airfare	12	\$600	\$ 7,200	12	\$600	\$ 7,200
	Lodging	12	\$200	\$ 2,400	12	\$200	\$ 2,400
	Ground Transportation	12	\$75	\$ 900	12	\$75	\$ 900
	Miscellaneous	12	\$50	\$ 600	12	\$50	\$ 600
	<b>Subtotal</b>			<b>\$ 11,100</b>			<b>\$ 11,100</b>
Grantor/Client Travel Expenses	Airfare			\$ -			\$ -
	Lodging			\$ -			\$ -
	Ground Transportation			\$ -			\$ -
	Miscellaneous			\$ -			\$ -
	<b>Subtotal</b>			<b>\$ -</b>			<b>\$ -</b>
Venue	Meeting Room Rental			\$ -			\$ -
	Breakout Room Rental			\$ -			\$ -
	Registration Desk			\$ -			\$ -
	Other*			\$ -			\$ -
	<b>Subtotal</b>			<b>\$ -</b>			<b>\$ -</b>
Food and Beverage	Breakfast			\$ -			\$ -
	Lunch			\$ -			\$ -
	Dinner			\$ -			\$ -
	Break			\$ -			\$ -
	<b>Subtotal</b>			<b>\$ -</b>			<b>\$ -</b>
Audience Generation	Brochure/Invitation	2	\$3,000	\$ 6,000	2	\$3,000	\$ 6,000
	Fax Blast			\$ -			\$ -
	Journal Advertisement			\$ -			\$ -
	Western Union			\$ -			\$ -
	Flyer			\$ -			\$ -
	Postcard			\$ -			\$ -
	Mailing List	1	\$300	\$ 300	1	\$300	\$ 300
	Mail house: Assembly/Fulfillment	1	\$500	\$ 500	1	\$500	\$ 500
	Postage	1	\$2,500	\$ 2,500	1	\$2,500	\$ 2,500
	Hotel Room Drops			\$ -			\$ -
	Other*			\$ -			\$ -
	<b>Subtotal</b>			<b>\$ 9,300</b>			<b>\$ 9,300</b>



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	Category	# of Units or Total Hours	Cost Per Unit (Specify)	Total Cost of Program	# of Units or Total Hours	Cost Per Unit (Specify)	Requested funding amount
Audiovisual	Equipment	1	\$20,100	\$ 20,100	1	\$20,100	\$ 20,100
	Technical Assistance/Travel Costs	1	\$54,036	\$ 54,036	1	\$54,036	\$ 54,036
	Audience Response	1	\$5,000	\$ 5,000	1	\$5,000	\$ 5,000
	Transcription	1	\$250	\$ 250	1	\$250	\$ 250
	Ste/lighting	1	\$3,300	\$ 3,300	1	\$3,300	\$ 3,300
	<b>Subtotal</b>			<b>\$ 82,686</b>			<b>\$ 82,686</b>
Meeting Materials	Signage	5	\$90	\$ 450	5	\$90	\$ 450
	Tent Cards			\$ -			\$ -
	Name Badges			\$ -			\$ -
	Syllabus/Handout Materials			\$ -			\$ -
	Slides - Title & Faculty Presentations			\$ -			\$ -
	Editorial Searches/Reprints	8	\$120	\$ 960	8	\$120	\$ 960
	Other*			\$ -			\$ -
	<b>Subtotal</b>			<b>\$ 1,410</b>			<b>\$ 1,410</b>
Production Expenses	Printing			\$ -			\$ -
	Binders			\$ -			\$ -
	Slide Production			\$ -			\$ -
	CD Rom Duplication			\$ -			\$ -
	Video post production	1	\$31,480	\$ 31,480	1	\$31,480	\$ 31,480
	<b>Subtotal</b>			<b>\$ 31,480</b>			<b>\$ 31,480</b>
Association and Institutional Fees	Association Fee	1	\$30,000	\$ 30,000	1	\$30,000	\$ 30,000
	Institution Fee			\$ -			\$ -
	Other*			\$ -			\$ -
	<b>Subtotal</b>			<b>\$ 30,000</b>			<b>\$ 30,000</b>
CE Fees	Certification Fees	1	\$4,500	\$ 4,500	1	\$4,500	\$ 4,500
	Other*			\$ -			\$ -
	<b>Subtotal</b>			<b>\$ 4,500</b>			<b>\$ 4,500</b>
Other Expenses (please specify)	Educational Outcomes Assessment	1	\$13,000	\$ 13,000	1	\$13,000	\$ 13,000
	CECity web hosting	1	\$40,200	\$ 40,200	1	\$40,200	\$ 40,200
	<b>Subtotal</b>			<b>\$ 53,200</b>			<b>\$ 53,200</b>
	<b>Total Expense of Program</b>			<b>\$ 336,434</b>			
	<b>Total Requested Amt from OMJSA</b>						<b>\$ 336,434</b>
	<b>Total Variance of Program</b>						
Income	Requested from OMJSA						\$ 336,434
	Other Industry Support Requested			\$ -			
	Proposed Registration Fees			\$ -			
	Exhibit Fees			\$ -			
	Other			\$ -			
	<b>Subtotal</b>			<b>\$ -</b>			
	<b>Total Projected Income</b>			<b>\$ 336,434</b>			
	<b>Program Surplus or Shortfall</b>			<b>\$ -</b>			

Note: Costs entered under "Other\*" must be identified